

A Supplement to

**Milwaukee**  
MAGAZINE

# Charitable Events Guide 08



The annual guide

to balls and galas, luncheons  
and dinners, runs, rides, walks,  
auctions, outings and more!



from the Vic Ferrari band. Prizes for top three costumes. 7:30 p.m. Costumes optional. \$10. Radisson Paper Valley Hotel, 333 W. College Ave., Appleton. 800-236-5437; [cbw.org/halloween](http://cbw.org/halloween).

**10/28 UNIVERSITY SCHOOL OF MILWAUKEE'S CHRISTMAS & HOLIDAY SHOW PATRON PREVIEW PARTY** Benefits University School of Milwaukee. Join supporters of USM for shopping and an auction. Business/evening attire. University School of Milwaukee, 2100 W. Fairy Chasm Rd., River Hills. 414-540-3541; [usmk12.org](http://usmk12.org).

**10/29-11/1 UNIVERSITY SCHOOL OF MILWAUKEE'S CHRISTMAS & HOLIDAY SHOW** Benefits University School of Milwaukee. Approximately 55 designers and specialty shops from around the U.S. Profits will fund school projects. \$10. University School of Milwaukee, 2100 W. Fairy Chasm Rd., River Hills. 414-540-3541; [usmk12.org](http://usmk12.org).

**10/30 ROSALIE MANOR'S CENTENNIAL CELEBRATION** Benefits Rosalie Manor Community & Family Services. 5 p.m. 414-449-2868; [rosaliemanor.org](http://rosaliemanor.org).

## NOVEMBER

**11/TBA AMERICAN CANCER SOCIETY CHRISTMAS FANTASY HOUSE** Benefits American Cancer Society. Stately home in Brookfield area decorated by Milwaukee's top designers. \$12. 262-821-1556; [christmasfantasyhouse.com](http://christmasfantasyhouse.com).

**11/TBA EPILEPSY FOUNDATION SOUTHEAST WISCONSIN 14TH ANNUAL TOAST OF THE TOWN** Benefits Epilepsy Foundation Southeast Wisconsin. Honor someone in community dedicated to improving the lives of others. Silent auction, live auction, dinner. 5:30 p.m. Business attire. \$150. Location TBA. 414-271-0110; [epilepsyfoundationsewi.org](http://epilepsyfoundationsewi.org).

**11/TBA 17TH ANNUAL HARVEST OF HOPE** Benefits Center for Teaching Entrepreneurship. Dinner, presentation and silent auction. 414-263-1833; [ceofme.biz](http://ceofme.biz).

**11/TBA BIDS FOR KIDS** Benefits Children's Service Society of

Wisconsin. Dinner, silent and live auction. Sponsored by Children's Hospital of Wisconsin. For more information contact Elisabeth Thomsen. Business-casual attire. \$150/person, \$1,500 table of 10. Location TBA, 414-266-6344; [cbw.org/bids](http://cbw.org/bids).

**11/1 CEDAR COMMUNITY FOUNDATION'S ANNUAL BENEFIT GALA** Benefits Cedar Lake Health and Rehabilitation Center. Three floors of food, music and big-band dancing. 7 p.m. Business to formal attire. \$40. Cedar Ridge Apartments, 113 Cedar Ridge Dr., West Bend. 262-338-2819; [cedarcommunity.org](http://cedarcommunity.org).

**11/1 I LOVE THE '80S BOWL-A-THON** Benefits Junior Achievement. Live karaoke, 1980s music and free Palermo's Pizza, Stone Creek Coffee and Miller beverages. 8:30 a.m.-5 p.m. 1980s attire. \$15. AMF Bowlero Lanes, 11737 W. Burleigh St., Wauwatosa. 414-352-5350; [wisconsinja.org](http://wisconsinja.org).

**11/1 RONALD MCDONALD HOUSE-HOLIDAY LUNCHEON AND BOUTIQUE** Benefits Ronald McDonald House. Boutique, basket raffle, lunch, speaker and entertainment. 9:30 a.m. Country Springs Hotel, 2810 Golf Rd., Pewaukee. 262-784-0923; [rmbcmilwaukee.com](http://rmbcmilwaukee.com).

**11/1-12/31 THE SALVATION ARMY TOY SHOP** Benefits The Salvation Army. Provides toys to needy children at Christmastime. Casual attire. Milwaukee County. 414-302-4300.

**11/1 SKYLIGHT NIGHT 2008** Benefits The Skylight. Live and silent auctions, dinner and dancing, live entertainment. 6 p.m. Black-tie. Pfister Hotel, 424 E. Wisconsin Ave. 414-291-7811, ext. 224; [skylightopera.com](http://skylightopera.com).

**11/6 FALL FUNDRAISING LUNCHEON** Benefits Ozaukee Family Services. Raffle, lunch and presentation. 11 a.m. Business attire. \$45. North Shore Country Club, 3100 W. Country Club Dr., Mequon. 262-376-7774.

**11/6 CATHEDRAL CENTER FALL CELEBRATION** Benefits The

## profile:



### Steve Zimmerman: Financial Smarts

BY JULIE SENSAT WALDREN

**Running a nonprofit organization** takes more than just passion, vision and drive; it also takes smart business strategy. That's where Steve Zimmerman comes in. Through his consulting business, Spectrum Nonprofit Services, the 37-year-old California native works with community-based organizations on topics from financial analysis to strategic planning.

For instance, at 10-34 Wisconsin Inc., which provides direct education to prevent sexual violence against children, Zimmerman helped with strategic planning to maximize the impact of its mission in a way that makes smart financial sense.

A CPA by trade with an MBA from Yale and experience both in nonprofit management and broadcast journalism, Zimmerman brings a broad base of knowledge to his work. Before coming to Milwaukee, he worked for San Francisco-based CompassPoint, a nationally recognized nonprofit management support organization. He got his start in the nonprofit sector at age 24, when he left an accounting firm to work for the summer camp he had attended in high school, helping eliminate its deficit and increase the number of people served.

He's impressed with Milwaukee's strong nonprofit sector and vital arts scene. Yet the biggest reason he moved here in April 2007 was family. "It was an entirely personal decision," he says. His wife, an attorney he met in graduate school, grew up here. When the couple was newly engaged, Zimmerman was working in New York for ABC News across the street from the World Trade Center during Sept. 11. "That was a pretty life-altering experience for me," he recalls. The couple moved to San Francisco soon afterward, yet after they started a family, their thoughts turned to Milwaukee for its affordable cost of living and ties to his wife's family. The move has been good for the kids, now 3 and 1.

Zimmerman has clients both in the Milwaukee area and nationally, and has led training sessions and presentations at the Donors Forum of Wisconsin. Linda Edelstein, vice president of community relations and marketing at the United Performing Arts Fund and 10-34 board member, says working with Zimmerman was extremely positive. "He's a very warm and engaging individual, [which] creates an immediate sense of trust," she says. "He's a wonderful addition to the community." ■